



# 2025 SUPPORT OPPORTUNITIES







# About Lancaster Rec



OUR MISSION IS  
TO PROVIDE  
QUALITY AND  
AFFORDABLE  
RECREATION  
AND LEARNING  
OPPORTUNITIES  
TO LANCASTER  
RESIDENTS.

The Lancaster Recreation Commission (Lancaster Rec) is a 501(c) 3 non-profit agency formed by a partnership agreement between the City of Lancaster, School District of Lancaster and Lancaster Township. Our mission is to provide quality and affordable recreation and learning opportunities to Lancaster residents. We strive to improve the quality of life for every member of our community. Our philosophy is to get residents active and healthy by engaging in a range of recreational activities, events and programs.

Operating since 1909, we provide neighborhood-based programs for all ages with an emphasis on affordable programs for children at schools, parks, playgrounds and other indoor and outdoor facilities.

In 2019, the Lancaster Rec Foundation was created to support the Lancaster Rec Commission. The Foundation provides operational support, innovation of programs, and long-term organizational sustainability.

Governed by an 11-member board that represents our partners, Lancaster Rec offers an extensive list of services. Programs include youth and adult instructional sports programs and leagues, fitness and wellness classes, summer playground and day camps, full-day child care for infants through age five, before and after school care, senior centers and community special events. Our target audience are the residents of the City of Lancaster and Lancaster Township, which serves more than 76,000 residents in primarily urban areas.



# Introduction

We appreciate your consideration and investment in the children, families and senior citizens we serve. On behalf of our community - thank you for your commitment to bright futures and happy lives.

In the School District of Lancaster, more than 75% of children qualify for free and reduced lunch, showing that children and families in our service area have a financial need. In Lancaster, more than 29% of residents live in poverty, much higher than large cities in Pennsylvania such as Philadelphia or Pittsburgh and at nearly double the rate of the national average. African-American and Hispanic residents have significantly higher poverty rates - 42%.

We know the adverse effects poverty has on children, including higher obesity rates and poor health. With recreation and physical activity programs, we have the opportunity to provide significant impacts on the health and wellness for people in our community. Our childcare and education programs provide foundational education for children to look toward a brighter future and a path out of poverty.





# Support Opportunities



Lancaster Recreation Commission is thankful for the opportunity to provide a variety of funding proposals for consideration in support of our programs in the City of Lancaster and Lancaster Township.

## **STEM Showdown**

Over the course of one day, hundreds of students compete in a variety of STEM-themed events, including egg drops, rocket launches and coding challenges.

## **Open Streets Lancaster**

An annual spring event that temporarily closes Water Street to motorized vehicles and opens them to the Lancaster community.

## **Lancaster Beer Gardens**

A welcoming environment for families and pets to enjoy our local parks with proceeds supporting Lancaster Rec's recreational and educational programs.

## **Lancaster Unity Cup**

Over the course of the 8-week series, Lancaster residents from around the world join together in community building and leadership development.

## **REctober Fest**

A free community event that brings families and children to Conestoga Pines Park to celebrate the start of autumn with games, crafts and entertainment.

## **Winter Carnival**

An evening filled with delightful activities, including our renowned candy cane scavenger hunt, crafts, cookie decorating, a festive movie and a special appearance by the jolliest man of the season.

## **E-Sports League**

An opportunity for children to actively engage in the fundamentals of coding and gaming while learning the values of strategy and teamwork..

## **Youth Sports**

A vital neighborhood resource that keeps kids cool, feeds them healthy meals and provides workforce training and experience for young city teens.

## **Jr. Tornado Football**

Comprehensive and inclusive initiative that creates a clear pathway for success and a feeder system that leads into the School District of Lancaster football program.

## **Summer Success for Pre-K Students**

A summer childcare program that supports working parents by offering a safe, affordable option for kindergarten readiness.

## **Summer Playgrounds and Wading Pools**

A vital neighborhood resource that keeps kids cool, feeds them healthy meals and provides workforce training and experience for young city teens.

## **Senior Center Sponsorship**

Supporting our Senior Center members with impactful experiences that provide education and entertainment.



# STEM Showdown



**Outreach:** This January, the Lancaster Science Factory and the Lancaster Rec will team up to host Lancaster County's inaugural STEM Showdown. Over the course of one day, hundreds of local students will compete in a variety of STEM-themed events, including egg drops, rocket launches, coding challenges, and more.

**Impact and Impressions:** Your support will directly support the costs of hosting this event for kids in grades K-8 in Lancaster County.

- Logo on staff/volunteer shirts
- Demo table
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$5,000



**In partnership with:**





# Open Streets Lancaster



**Outreach:** Open Streets Lancaster is a free community event that takes place each spring. Our event reimagines transportation and community connections throughout the City of Lancaster and attendees are encouraged to walk, bike, blade, and skate.

Presented by Lancaster Rec and held in partnership with Lancaster City and the Lancaster Bikes program, Open Streets Lancaster temporarily transforms Water Street into a paved playground. Pedestrian traffic replaces car traffic and people of all ages, abilities and backgrounds can discover their talents, uncover new interests and improve their general well-being.

The family-friendly event focuses on incorporating healthy choices into your daily routine, celebrating our diverse city, and promoting community engagement. Each year, this event attracts more than 8,000 attendees and engages more than 125 local non-profits and businesses. Facilitation and coordination of Open Streets Lancaster costs more than \$30,000.

By supporting Open Streets Lancaster, you are providing the gift of health and wellness to Lancaster! For more information, please visit: [www.lancasterrec.org/openstreets](http://www.lancasterrec.org/openstreets)

## Impact and Impressions

- Vendor table provided at event
- Placed on VIP Sponsor Block
- Organizational listing on website
- Organizational listing on event map
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$10,000



# Lancaster Beer Gardens



**Outreach:** The Lancaster Beer Gardens, launched June 1, 2022, has brought our community together for a good cause.

Lancaster Beer Gardens have garnered more than 50,000 engagements on social media and attendance of upwards of 250 community residents daily, with weekends seeing more than 2,000 attendees. These traveling beer gardens rotate around our parks, and are family-friendly and pet-friendly. Proceeds of the Lancaster Beer Gardens benefit Lancaster Rec programming, as well as park improvements.

Currently, they are in operation 6-weeks during the spring, summer, and fall seasons. Community feedback has been positive and overall support has been extraordinary.

With a cost of more than \$35,000 to create and operate, your gift would ensure a net positive donation for our agency and offset event costs for our community.

For more information, please visit: [www.lancasterrec.org/beergardens](http://www.lancasterrec.org/beergardens)

## Impact and Impressions:

- Invitation to Lancaster Beer Gardens VIP Event
- Company logo on yard sign
- Company logo on staff t-shirt
- Wooden nickels (good for alcoholic and non-alcoholic drinks)
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$5,000





# Lancaster Unity Cup



**Outreach:** Lancaster, PA is home to refugees & other immigrants from across the globe. A city with a long history of welcome, the BBC recognized Lancaster as “America’s Refugee Capital,” in 2017, resettling “20 times more refugees per capita than the rest of the United States.

Lancaster Rec is proud to present the 3rd Annual Lancaster Unity Cup to bring refugees and immigrants together in a World-Cup style soccer tournament, with the championship game being held at the start of Lancaster’s Welcoming Week in September. Games will be played in the beautiful Community Park in Lancaster Township.

Over the course of the 8-week series beginning in July, Lancaster residents from around the world will join together in community building, leadership development, and trauma support -- all through soccer. As a global sport, soccer allows players to get to know new neighbors, hone their leadership skills, and find joy and peace in a new home.

## Impact and Impressions:

- Company logo displayed prominently on Event Banner (hung at all games)
- Marketing Table at Semi-Finals/Finals
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$5,000



# RecTober Fest



**Outreach:** RECTober Fest is a free community event that takes place each fall in Conestoga Pines Park. The Saturday event celebrates the start of autumn with family-friendly crafts and games, a children's magic show, pumpkin launching, a s'more making station, live music and food trucks,

Annually, RecTober Fest attracts more than 400 attendees (150+ families) to Conestoga Pines Park throughout the afternoon and evening.

## Impact and Impressions:

- Company logo on event promotional materials
- Company table at event entrance (to distribute marketing materials)
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$2,500





# Winter Carnival



**Outreach:** Each December, our Winter Carnival wraps up all the joys of the season into a free, family-friendly community event. Attendees engage in delightful activities, including our renowned candy cane scavenger hunt, festive crafts, cookie decorating, a holiday movie and a special appearance by the merry man himself,

This event is historically held at Lancaster Rec and Brandon Park and attracts more than 350 attendees. This year, with our move to Price Elementary, the event may transition to our new building adjacent to Lancaster Rec.

## Impact and Impressions:

- Company logo on all event promotional materials
- Company table at event entrance (to distribute marketing materials)
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$2,500



# E-Sports League



**Outreach:** Each year, thousands of children and families take part in recreation and educational activities with Lancaster Rec. We realize how important it is for kids to be able to get off the sidelines and into the game. What makes e-sports special? For some, it's being part of a team. For others, it helps to fuel their competitive spirit and keep them mentally sharp. From coding to gaming, our e-sports program builds digital skills and self-confidence.

## Impact and Impressions:

- Company logo on E-Sports t-shirts
- Recognition as a Team Sponsor in our Activities Guide, a 20-page publication mailed to 35,000 homes in Lancaster City and Lancaster Township
- Company logo on E-Sports marketing
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

## Investment: \$1,000 (4 Available)



At Lancaster Rec, we believe that esports is more than just gaming—it's a gateway to mastering the technology of tomorrow. Our program is purposefully designed around four core skill areas: Tactical, Technical, Theatrical, and 3D Design. Participants will be challenged and supported as they grow, using cutting-edge technology to engage in recreational and competitive environments.

But the experience doesn't stop at gameplay. Players will dive into video recording and editing, broadcasting fundamentals, troubleshooting equipment, branding strategies, communication techniques, and even 3D modeling and printing.

Join us on this exciting journey, where you'll build real-world skills that will not only enhance your game but also set you up for success in the fast-evolving digital world. The future is now—level up with us!

-Sean Kennedy, Director of IT and E-Sports



# Youth Sports



**Outreach:** Our youth sports programs balance fun with valuable instruction. The main focus is on participation and learning, not on competition. We believe in teaching more than sports skills. Good sportsmanship, dedication, and respect are all part of Lancaster Rec's youth sports experience.

**Impact and Impressions:** By supporting the Lancaster Rec, you can help provide our kids with the proper uniforms and sports equipment they need. Every kid deserves a chance to play a sport they love. You can be the reason!

- Company Logo on back of team shirts (when available)
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 per team - \$5,000 for the program (when available)

## Youth Sports

Baseball	E-Sports	Soccer
Basketball	Field Hockey	Softball
Cheerleading	Flag Football	Tennis
Dance	Gymnastics	Volleyball



Lancaster Rec has been so important to our family. Both of our kids were part of the before-and-after school program and have played basketball, flag football, soccer, and baseball. Through these programs, they have learned respect, honesty, commitment, and the value of hard work. Most importantly, they have felt part of the community they live in.

*-Gage and Danielle Painton, Lancaster Rec  
Parents and Volunteer Coaches*

# Jr. Tornado Youth Tackle Football Program



**Outreach:** Lancaster Rec coordinates the youth tackle football program in the City of Lancaster. This program celebrates more than 100 young football players as they begin their journey as future McCaskey Tornados in the School District of Lancaster. To keep costs affordable for players and families, the cost for registration is a fraction of the overall cost and Lancaster Rec subsidizes these programs for the benefit of the community.

With expensive insurance, equipment costs and game costs, including referees and medical staff support, the program will cost our agency nearly \$30,000 this year to operate. However, the community that develops with youth tackle football - as youth are taught the value of hard work, commitment, confidence and teamwork - is unbreakable. Your gift would support our football program and all of the hard work the players and parents in this community contribute.

## Impact and Impressions:

- An invitation to our annual Football Banquet
- A table at our annual Football Banquet
- A personal tour during a home football game for leadership
- A meet and greet with team coaches
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$5,000

**McCASKEY  
RED TORNADO**





# Summer Success for Pre-K Students



**Outreach:** With nearly 450 children from ages 2 months of age to 12 years old, our Lancaster Rec childcare programs support working parents by offering a safe, affordable option for childcare. We provide quality care, independently by Keystone STARS, a rating agency that awards the highest honor of 4 STARS to all of our childcare locations.

Our Child Development Center at McCaskey High School, which serves teen parents and the community-at-large during the school year, is a vital part to our community to ensure teen parents are supported through high school and graduate on time. During the summer months, we offer preschool camps to combat 'summer slide' and ensure kindergarten readiness.

Our goal, along with providing affordable care for working parents, is to provide enriching curriculum and lesson plans for growing minds. We annually spend more than \$50,000 on supplies and materials like science kits, building blocks, books, art supplies and other educational materials for children in our care. Your contribution ensures that we are able to provide top quality materials to our students to receive high level of care and enrichment in our programs.

## **Impact and Impressions:**

- A personal tour of McCaskey Child Development Center
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$5,000

# Summer Playgrounds and Wading Pools



**Outreach:** The Summer Playground and Wading Pool Program is a free, 8-week drop-in program for youth and open to the public. A free, nutritious lunch is served at 11:30 a.m. for all children 18 and under and a daily snack is provided at 3 p.m. Wading pools open at each site at noon so kids can cool off from the summer heat.

The Summer Playgrounds and Wading Pools program attracts upwards of 2,000 attendees and costs more than \$60,000 annually to provide services in six city neighborhoods. In addition to providing a recreation service and free meals for children, our program also offers a great opportunity for teens to gain work experience. Teenagers ages 14 to 16 are hired as Jr. Playground Leaders and receive a stipend for working during the summer and serving as young leaders in their community. Students ages 16 to 18 are hired on as staff and given the opportunity to be a shining example of hard work and community service to their young neighbors.

The Summer Playground and Wading Pool Program is a vital neighborhood service to keep kids cool, feed them healthy meals and provide workforce training and experience for young city teens. Your contribution will keep these programs running and offset costs for the program throughout the summer.

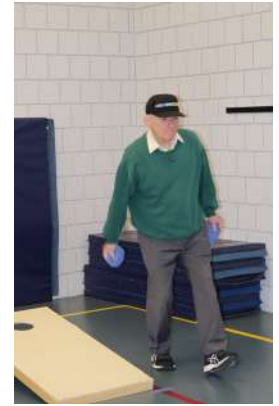
## Impact and Impressions:

- A personal tour of the Summer Playground and Wading Pool Program
- A feature story in our Annual Report
- Company Name on Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$500 - \$5,000



# Senior Center Sponsorship



**Outreach:** The Lancaster Rec Senior Center serves as community hubs that provides a wide range of services and activities to support the well-being of those over the age of 60. Our center offers social activities, educational programs, and recreational opportunities to foster social connections and continued learning. They also focus on promoting health and wellness through exercise classes, health screenings, and nutritional support.

We have multiple types of sponsorships, from birthday parties and holiday events, to education and entertainment and everything in between. We work diligently with supporters to ensure their vision is part of our vision.

## **Impact and Impressions:**

- A personal tour of the Senior Center
- Monthly opportunities to engage with our Senior Center members
- Company Name on the Lancaster Rec website
- Company Name in our Annual Report
- Social media recognition

**Investment:** \$1,500



At Lancaster Rec, supporting recreational and educational programs for youth is of paramount importance as it creates the foundation **for the future success and well-being** of the Lancaster community.

Our most important functions are the **intangible ones** – family interaction, the friends we make, memories of playing on the playground, being part of a team or learning to swim.

With your help, we can offer young people **opportunities** to develop **essential life skills, foster a love for learning and build strong character**. By engaging in recreational activities and educational initiatives, youth not only stay physically active and mentally stimulated, but they also learn valuable lessons in **teamwork, discipline and problem-solving**.

Your investment in our programs **empowers** the younger generation and equips them with the tools they need to **survive, thrive and contribute to society**. Your support will help to foster responsible, well-rounded adults, ultimately benefiting the **legacy** of Lancaster and its prosperous future.

## **Our Mission**

To provide quality and affordable recreation and learning opportunities to Lancaster residents

## **Our Vision**

A healthy community strengthened and brought together by recreation